



# HELI VALA

## LEAD DESIGNER

### PROFILE

I'm a creative Lead Graphic Designer with experience in designing. I've worked for clients in creating unique graphics in a way to boost their brands, as well as creating visual media that helps them set apart from their competitors. Contact me to find out how I can create a design with high visual impact to generate the results you want.

### EXPERIENCE

- ( 2019 ) Internship: Publicis Emil, Mumbai // Intern
- ( Jan 2021 to Jan 2022 ) Full Time: Radhika Chopra Visual Communication and Design, Mumbai // Junior Designer Visualizer
- ( April 2022 to present ) Full Time: Mindseye Creative, Mumbai // Lead Graphic Designer

### EDUCATION

- ( 2013 ) Schooling: P.G. Garodia School (ICSE), Mumbai
- ( 2015 ) Higher Education: Friends' Junior College, Mumbai
- ( 2020 ) B.F.A in Applied Art: Sophia Polytechnic, Mumbai

### ACHIEVEMENTS

- Merit Certificate for Group Project in Gond Art
- Best Colour Photography/Campaign by All India Photographic Trade & Industry Association
- Study Tour 3rd prize by All India Photographic Trade & Industry Association
- Merit Certificate for Blindfold (Project)
- Merit Certificate for Highlighter Campaign
- Lemon Yellow LLP Cash prize for Best Innovation in Digital Design (Dailyhunt)
- Winning Entry in D'Source Corona Design Challenge in an International Call
- Awarded twice for the best designer at my current company

### SKILLS

- Illustrator
- Photoshop
- Indesign
- After effects (Basic)
- Figma
- Branding Identity
- Logo Designs
- Wix websites

### PHONE

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### EMAIL

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### WEBSITE

Link